



CAMP VERDE COMMUNITY LIBRARY

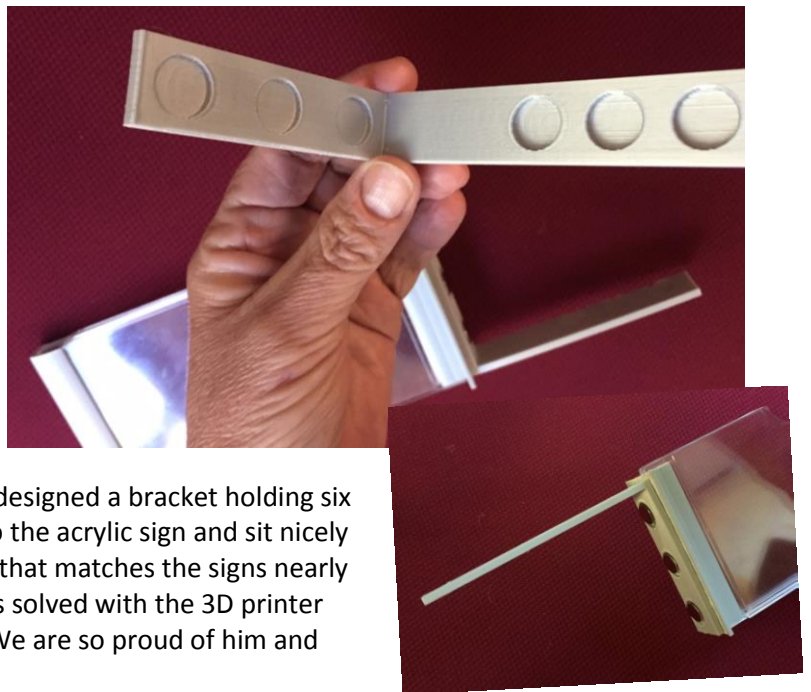
130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – September 2018
DATE: 10/9/2018
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman:

A huge THANK YOU to Zack Garcia. Most of you know him as our Teen Librarian, but he makes himself invaluable in other ways also. Recently I brought a problem to Zack and asked if he thought he could figure out a solution to print with the 3D printer. The shelf-range signs we purchased and installed keep falling down. I looked and looked for magnetic signs that were affordable, but ended up with double-stick tape instead. Even though there is hardly any weight to the sign, they just don't stick over time. Zack mulled over the problem and designed a bracket holding six small, but strong magnets that can be glued to the acrylic sign and sit nicely on the stacks. The bracket is printed in plastic that matches the signs nearly perfectly. This is not the first problem Zack has solved with the 3D printer when asked him if he thought he could help. We are so proud of him and grateful to have Zack on our team!



Report from Youth Services Librarian, Nadia Torabi: September marks a change in programming in the Children's Room. LEGO Club is ending as we now have the LEGOs available for children and families during all open hours. We are replacing STEAM Time with Creation Station programming. Story Time continues every Wednesday at 3p. Movie matinees are running Friday and Saturday at 2:00 pm, except for Saturday the 27th. Zack and I are being trained to use Prenda's Code Club software to begin code clubs. I will run Code Club in the children's room on Tuesdays (starting the 16th) at 4:00-5:30 pm. Parents are encouraged to attend and learn along with their children. Zack will run Code Club every Friday (starting the 19th) at 1:00-

2:30 pm. After the Creation Station Open House on Thursday, October 11, I will run a club focused on using the Creation Station resources to immerse participants in long-term topics and projects. This club will begin on Thursday the 18th at 5:00-6:30 pm. Family Craft Night will resume on Monday the 29th with pumpkin painting at 5:00-7:00 pm. It is going to be an exciting and new month full of new programs and activities. Our new children's room library clerk, Janell Leland, begins October 8th. I hope the community will benefit and respond well to these changes made for their children.

Report from Library Specialist, Carson Ralston: Coming up in October:

- Camp Verde Lion's Club is offering a free Eye Screening on Monday October 22nd from 9:00 to 4:00. The Lions partner with medical professionals to bring a mobile screening van into an easily accessible location, like the Library.
- The Friends of Camp Verde Library will hold their Annual Membership Meeting on Wednesday, October 24th from 3:30-5:00 pm. The Friends is a group of volunteers dedicated to increasing awareness of and supporting the functions of the library through activities, education, and donations.

Report from Teen Librarian, Zack Garcia: In September, Game Night hit a new record attendance of 33 in one night. The event continues to do well, averaging 20-30 each week, and I notice new faces all the time. In October, the Youth Advisory Council will host a fort building competition at Ft. Verde Days and help with the Library's participation in Trunk or Treat on Main. Then, on the 27th, I will be taking the 3D printer to the SciTech booth at the Fall Festival at Yavapai County Fair Grounds.

Report from Reference & PC Help Librarian, Gerry Laurito: I am teaching another session on basic computer use which will morph into a monthly PC users support group similar to the one Wendy runs for tablets & smartphones. People with questions or issues can attend on the third Wednesday of the month at 2:30p in the Center and get one-on-one help. If we don't know the answer, we will figure it out together.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:

<https://www.facebook.com/campverdelibrary>

FUN FACT!

Since we moved into the new library almost 2 years ago, the Friends of Camp Verde Library have contributed over \$37,700 toward library programs and services.

They have supported:

- Summer Reading programs for children & teens
- Town of Camp Verde Volunteer Fair
- Author talks & music programs

They have funded:

- Author names and quotes for the panels on the outside of the building
- 3D printer kit for Teen Library
- Playhouse for Children's patio
- Prizes for Summer Reading programs
- 10 round plastic folding tables
- 50 stackable, padded chairs
- Popcorn popper
- Vending machine & all supplies
- 2 Self-checkout stations
- Access to Prenda coding software
- A new collection of Popular Books

	Sep-19	Sep-18	% change	YTD-FY19	YTD-FY18	% change
In-Library Uses						
Traffic Count	8,510	8,260	3.0%	27,312	26,578	2.8%
New Cards Issued	66	96	-31.3%	230	349	-34.1%
Public Computer Use	1,406	1,457	-3.5%	4,307	4,455	-3.3%
Early Literacy Computer Use	138	165	-16.4%	471	433	8.8%
Requests for Computer Help	98	111	-11.7%	373	356	4.8%
Reference Questions	157	228	-31.1%	465	686	-32.2%
Study Room Uses	64	52	23.1%	181	210	-13.8%
Study Room Use - Hours	127	105	21.0%	384	431	-10.9%
Study Room Use - People Served	104	85	22.4%	249	303	-17.8%
Community Room Uses	53	41	29.3%	137	90	52.2%
Community Programs Attendance	453	266	70.3%	1,598	622	156.9%
Total In-Library Use	11,176	10,317	8.3%	35,707	32,857	8.7%
Library Programs						
Adult Programs	12	11	9.1%	39	39	0.0%
Adult Program Attendance	152	182	-16.5%	385	785	-51.0%
Children's Programs	27	22	22.7%	56	67	-16.4%
Children's Program Attendance	100	184	-45.7%	593	704	-15.8%
Teen Programs	11	13	-15.4%	30	37	-18.9%
Teen Program Attendance	122	90	35.6%	437	217	101.4%
Total Library Program Attendance	374	266	40.6%	1415	266	432.0%
Circulation						
Items Checked Out	4,827	5,438	-11.2%	15,943	17,056	-6.5%
Items Checked In	4,956	5,569	-11.0%	16,515	17,400	-5.1%
Renewed Items	817	967	-15.5%	2,420	2,882	-16.0%
Total Circulation	10,600	11,974	-11.5%	34,878	37,338	-6.6%
Circulation Areas of Interest						
Audio Books	213	190	12.1%	705	746	-5.5%
Playaway MP3 Books	113	75	50.7%	407	292	39.4%
DVDs & Movies	2,017	1,870	7.9%	6,248	6,183	1.1%
eBooks	459	399	15.0%	1,254	1,200	4.5%
Laptops & iPads	9	7	28.6%	63	24	162.5%
Large Print	285	310	-8.1%	936	971	-3.6%
Magazines	76	101	-24.8%	203	246	-17.5%
VOX Media Book	16	n/a		69	n/a	
Children's Material	1,057	1,117	-5.4%	3,392	3,368	0.7%
Teen's Material	183	205	-10.7%	1,607	1,412	13.8%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,063	970	9.6%	3,676	2,906	26.5%
Transit Items Sent & Received	1,600	1,575	1.6%	4,818	4,838	-0.4%
CVCL ILL Items Going Out	19	4	375.0%	84	60	40.0%
ILL Items for CVCL Patrons	4	10	-60.0%	21	42	-50.0%
Total Transit, HOLDS & ILL Activity	2,686	2,559	5.0%	8,599	7,846	9.6%
Library Volunteers						
Number of Volunteers	35	31	12.9%	102	104	-1.9%
Number of Hours Given	586	492	19.1%	1,755	1,655	6.0%
Average Hours/Volunteer	16.7	15.9	5.5%	17.2	15.9	8.1%
Collection & Development						
New Kids & Teen Material Added	40	63	-36.5%	154	146	5.5%
New Books & Magazines Added	137	120	14.2%	667	290	130.0%
New Audio-Visual Material Added	34	82	-58.5%	153	131	16.8%
Total Items Added	171	202	-15.3%	820	421	94.8%

Mending & Donations						
Items Mended or Repaired	195	1	19400.0%	700	76	821.1%
Donations Processed	1,330	906	46.8%	5,038	3,974	26.8%
Donations Cataloged	15	88	-83.0%	126	331	-61.9%